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GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

MICHAEL P. FLANAGAN
SUPERINTENDENT OF
PUBLIC INSTRUCTION

August 16, 2012

MEMORANDUM

TO: Local and Intermediate School District Superintendents and
Public School Academy Directors

FROM: Carol Wolenberg, Deputy Superintendent *Carol*

SUBJECT: Michigan Reads! Program Kits are Shipping

The Michigan Reads! 2012 program kits are shipping now to all schools with K-2 classrooms, Head Start programs and Great Start Readiness programs. Please share the kit with your K-2 or program teachers. This annual program promotes the value and benefits of reading early and often to preschoolers and young children, and the vital role access to the quality books, programs and services plays in creating a foundation for reading and school success. The Library has posted the 2012 programming guide and other materials at www.michigan.gov/michiganreads. The materials and ideas are designed to help children develop literacy skills through play-based activities linked to the selected book. The 2012 book is *Moose on the Loose* by Kathy-jo Wargin. PLEASE NOTE – The program sponsor is Target; the kit box has the Target logo on it.

If you have any questions, please contact Karren Reish, Library Grants Coordinator, at reishk@michigan.gov or 517-241-0021.

cc: Michigan Education Alliance

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